

## NYCU AR Campus Navigation

# NYCU AR App Officially Launched

The **NYCU AR** app, a campus navigation app, offers location-specific campus guidance services. Combining GPS navigation with AR real-time filters, the app uses your smartphone camera to provide AR guidance effects and virtual characters for voice navigation, creating an enjoyable "crossing reality and virtual" navigation experience. The app was officially launched in August 2023 and is available for download on both iOS and Android app stores.

**NYCU AR** app provides interactive features such as photo-taking and filter overlays to help newly arrivals become familiar with the campus environment and experience campus culture. **NYCU AR** enriches the user experience not only with its location guidance features but also through its integration of augmented reality, offering a more diverse campus experience. During this year's new student orientation event, the campus navigation app was used to guide students on a campus tour.



NYCU AR  
校園導覽app



NYCU AR app -andriod-



NYCU AR app -IOS-

