

國立交通大學


管理學院碩士在職專班管理科學組

碩士論文

以 EVA 方法探討銀行績效評估

-以台灣地區上市上櫃金融控股公司及銀行為例

Study on the Performance Evaluation of Bank with the
EVA Method - An Empirical Study of Financial Holding
Companies and Banks in Taiwan

The image contains a large, semi-transparent watermark of the Tsinghua University logo. The logo is circular with a gear-like border. Inside the circle, there is a stylized ship or boat with the letters 'ES' and 'A' on it. Below the ship, the year '1896' is written. The entire logo is centered behind the English title text.

研究生：江東益

指導教授：許和鈞教授 鍾惠民教授

中華民國一〇〇年一月

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